

SCRIPT



Radio Spot

Baltimore Harbor Monster

Chestnut Hill Condominiums

Maryland Management Company

Creative Director & Scriptwriter: Anne Schwab

AUDIO DETAILS	AUDIO
<p>Open:</p> <p>Audio Instruction: Read like Orson Wells' "War of the Worlds"</p> <p>Audio Instruction: announcer talking through mic</p>	
<p>Sound Effects: screaming, feet running, car horns</p>	<p>Anncr: Ladies and gentleman, we are bringing you this breaking news from Baltimore's Harbor Place. Panic has broken out as sightings of a monster flood the wires. They're calling it the Baltimore Harbor Monster.</p>
<p>Sound Effects: trees shaking, leaves rustling, monster roars, crashing footsteps</p>	<p>Anncr: (confident) Wait. The ground is shaking. I don't believe it. The ape-like creature is as big as a football field.</p>
<p>Sound Effects: sirens, horns, screeching brakes, talking</p>	<p>Anncr: (smile in his voice) We're following him down W. Pratt Street. He's headed for the beltway.</p>
<p>Sound Effects: sirens, horns, screeching brakes, crashing footsteps, talking</p>	<p>Anncr: He's turning off at exit 20 and walking towards the new condominiums at Chestnut Hill. One swipe of his mighty arms could wipe out the beautiful engineering and park-like setting of this development. These huge 1, 2 and 3 bedroom units begin at only \$695,000. But what does the Baltimore Harbor Monster want here? Just a moment, I think the noble beast has something to say to us.</p>

Sound Effects: traffic, horns, footsteps	Monster: Hey, I don't want a hassle. I just want to get home to the quiet roominess of my <i>giant</i> Chestnut Hill Condominium.
Sound Effects: traffic, horns, footsteps	Anncr: I can hardly believe my ears. The colossus just bought an oversized condominium at Chestnut Hill.
Sound Effects: traffic, horns, footsteps	Monster: Got a <i>monstrously</i> good buy.
Sound Effects: traffic, horns	Anncr: (quizzically to monster) Haven't I seen you somewhere?
Sound Effects: monster roar, fading footsteps	Monster: (with a smile in his voice) Perhaps you caught a glimpse of me out west. I worked as Bigfoot for a hundred years.
<p>WRAP UP</p> <p>Sound Effects: fading sounds: monster roar, footsteps, horns</p>	Anncr: Chestnut Hill with oversized condominiums at <i>prehistoric</i> pricing. Financing available. Take the Baltimore beltway to exit 20, then north on Reisterstown Road, 6 miles. Right on Chestnut Lane; follow the signs to the Sales Center.